

Regular English-speaking courses:								
Area	Content	Professor/Lecturer	Courses		ECTS	Hours (per week)	Year	
Sport Management	Sport Controlling (various topics)							
	Sport Marketing (various topics), e. g. Sportsponsoring, Socio Economic Aspects of Sport and Leisure, Strategic Planning and Management in Tourism, Risk Management in Sport, Sport Promotion and Sales Management, Globald Integrated Marketing Communication Principles, Innovative Approaches to Services Marketing and Management	Prof. Dr. Woratschek	Lecture	Exam	5	3	2nd/3rd	
	Independent Studies in Sport Controlling							
	Independent Studies in Sport Marketing	Prof. Dr. Woratschek	Thesis	Written Paper	6-12	2-4	2nd/3rd	
Services Management	Independent Studies in Services Management	Prof. Dr. Woratschek	Thesis	Written Paper	6-12	2-4	2nd/3rd	
	Independent Studies in Marketing	Prof. Dr. Woratschek	Thesis	Written Paper	6-12	2-4	2nd/3rd	
International Management	Independent Studies in International Management	Prof. Dr. Meckl	Thesis	Written Paper	6-12	2-4	2nd/3rd	
Information Systems Management	Recent Trends in IT/IS	Prof. Dr. Urbach	Thesis	Written Paper	5	3	2nd/3rd	
International Sport Marketing (EASM Summer School)	International Sport Marketing, Research Tools in Sport Marketing, Sport Service Profit Chain, Value Creation, Sport Consumer Behaviour, Sport Media, Sport Branding	Prof. Dr. Woratschek	Lectures	Short Presentations & Exam	6	3	2nd/3rd	
Human Resources Management	Intercultural Communication	Prof. Dr. Kühlmann	Lecture	Exam	2	2	2nd/3rd	
Event Management	Economics, politics & management of major sport events	Prof. Dr. Kurscheidt	Seminar	Presentation & Paper	5	2	1st/2nd	
Training & Movement Science	Training & Movement Science II	Prof. Dr. Hohmann	Lecture	Exam	2	1	2nd/3rd	
					Sum:	61-97	27-39	

English-on demand courses:							
Area	Content	Professor/Lecturer	Courses		ECTS	Hours (per week)	Year
Sport Management	Introduction Sport Management	Prof. Dr. Woratschek	Lecture	Presentation & Exam	5	3	1st
	Sport Management	Prof. Dr. Woratschek	Seminar	Presentation & Paper	5	2	2nd/3rd
Services Management	Services Management	Prof. Dr. Woratschek	Seminar	Presentation & Paper	5	2	2nd/3rd
International Management	International Management	Prof. Dr. Meckl	Seminar	Presentation & Paper	5	2	2nd/3rd
Information Systems Management	Information Systems Management in the Service Industry	Prof. Dr. Eymann	Case Study	Presentation & Paper	5	2	2nd/3rd
Human Resources Management	International Human Resources Management	Prof. Dr. Kühlmann	Seminar	Presentation & Paper	5	2	2nd/3rd
Training & Movement Science	Training & Movement Science I	Prof. Dr. Hohmann	Lecture	Exam	2	2	1st
	Training & Movement Science	Prof. Dr. Hohmann	Seminar	Presentation & Paper	3	2	1st/2nd
Social & Health Science in Sport	Sport Psychology and Sport Pedagogy	Prof. Dr. Tittlbach	Lecture	Exam	2,5+2,5	2+2	1st/2nd
	Sport Pedagogy or Sport Psychology	Prof. Dr. Tittlbach	Seminar	Presentation & Paper	3	2	1st/2nd
	Fields of health and fitness - Health promotion and physical activity	Prof. Dr. Tittlbach	Lecture	Exam	3	2	3rd
Sports Medicine	Sports Physiology	Prof. Dr. Schmidt	Lecture	Exam	3	2	1st
	Sports Biology	Prof. Dr. Schmidt	Seminar	Presentation & Paper	3	2	1st/2nd
Training and Competition	Training & Movement Science III	Prof. Dr. Hohmann	Lecture	Exam	2	1	3rd
	Performance Diagnosis in Training and Competition	Prof. Dr. Hohmann	Seminar	Presentation	3	2	3rd
Outdoor Sport	Outdoor Activities	Dr. Audorff	Seminar	Report	1	1	3rd
Sport Ecology	Sport Ecology	Dr. Audorff	Seminar	Presentation & Paper	3	2	3rd
Sports	Basic Fitness Sports	Prof. Dr. Dr. Buskies	Course	Demonstration	4x1	1	1st/2nd
	4 Sports (Different Sports depending on the offer)	n.n.	Course	Demonstration	4x4	4x4	1st/2nd
Sum:					89	56	

English upon announcement courses:							
Marketing	Marketing Seminar in English (registration is in the prior semester!)	Prof. Dr. Germelmann	Seminar	Presentation & Paper	5	2	2nd/3rd
	Marketing course "Perspektiven und Anwendungsfelder des Marketing" (registration is in the same semester!)	Prof. Dr. Germelmann	Course	Exam (& Presentation/Paper)	5	3	2nd/3rd