

Regular English-speaking courses:								
Area	Content	Professor/Lecturer	Courses		ECTS	Hours (per week)	Year	
Sport Management	Sport Controlling (various topics)							
	Sport Marketing (various topics), e. g. Sportsponsoring, Socio Economic Aspects of Sport and Leisure, Strategic Planning and Management in Tourism, Risk Management in Sport, Sport Promotion and Sales Management, Global Integrated Marketing Communication Principles, Innovative Approaches to Services Marketing and Management	Prof. Dr. Woratschek	Lecture	Exam	5	3	1st/2nd	
	Independent Studies in Sport Controlling							
	Independent Studies in Sport Marketing	Prof. Dr. Woratschek	Thesis	Written Paper	6-12	2-4	2nd	
Marketing & Services	Independent Studies in Marketing & Services	Prof. Dr. Woratschek	Thesis	Written Paper	6-12	2-4	2nd	
Information Systems Management	Model Building and Simulation	Prof. Dr. Eymann	Lectures + Exercise Sessions	Exam	6	2+2	1st/2nd	
Information Systems Management	Introduction to Business and Information Systems Research	Prof. Dr. Urbach	Lecture + Tutorial	Exam	6	2+1	1st/2nd	
Information Systems Management	Strategic Management of IT/IS	Prof. Dr. Urbach	Thesis	Written Paper	6	3	1st/2nd	
Information Systems Management	Strategic Information Management	Prof. Dr. Urbach	Lecture + Tutorial	Exam	6	2+1	1st/2nd	
International Human Resources Management	Independent Studies in International Human Resources Management	Prof. Dr. Kühlmann	Thesis	Written Paper	6-12	2-4	2nd	
International Management	International Mergers & Acquisitions	Prof. Dr. Meckl	Lecture	Exam	6	3	2nd	
Marketing	Corporate Communication, Media and Marketing	Prof. Dr. Germelmann	Lecture	Exam	6	3	1st/2nd	
Event Management	Economics, politics & management of major sport events	Prof. Dr. Kurscheidt	Seminar	Presentation & Paper	5	2	1st/2nd	
					Sum:	58-94	24-36	

English-on demand courses:							
Area	Content	Professor/Lecturer	Courses		ECTS	Hours (per week)	Year
Sport Management	Sport Management	Prof. Dr. Woratschek	Seminar	Presentation & Paper	6	3	2nd
Marketing & Services	Marketing & Services	Prof. Dr. Woratschek	Seminar	Presentation & Paper	6	3	1st/2nd
International Human Resources Management	International Human Resources Management	Prof. Dr. Kühlmann	Seminar	Presentation & Paper	6	3	1st/2nd
Health & Fitness Management	Medical Aspects (various topics)	Prof. Dr. Schmidt	Lecture	Exam	5	2	1st/2nd
Organization and Event Management	Various Topics	Prof. Dr. Kurscheidt	Seminar/Lecture		5	2	1st/2nd
Training - Performance - Competition	Various Topics	Prof. Dr. Hohmann	n.n.	n.n.	5	2	1st/2nd
Sport Ecology	Impact Analysis of Outdoor Sports	Dr. Audorff	Seminar	Presentation & Paper	1	2	1st/2nd
Outdoor Sports	Outdoor Activities	Dr. Audorff	n.n.	Demonstration	2	2	1st/2nd
Sports	Various Sports	Prof. Dr. Buskies	Course	Demonstration	2x1,5	2x2	1st/2nd
					Sum:	58	29

English upon announcement courses							
Marketing	Marketing Seminar in English (registration is in the prior semester!)	Prof. Dr. Germelmann	Seminar	Presentation & Paper	5	2	1st/2nd
	Marketing course "Ausgewählte Fragestellungen des Marketing" (registration is in the same semester!)	Prof. Dr. Germelmann	Course	Exam (& Presentation/Paper)	5	3	1st/2nd